ESTADO DE SANTA CATARINA
SECRETARIA DE ESTADO DO DESENVOLVIMENTO ECONÔMICO SUSTENTÁVEL
DIRETORIA DE RELAÇÃO E DEFESA DO CONSUMIDOR – PROCON/SC

# PESQUISA DE PREÇOS CESTA BÁSICA 2023

| | | FLORIANÓPOLIS | | | | | | | | | SÃO JOSÉ | | | | | PALHOÇA | | | BIGUAÇU | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| PRODUTOS | Gramatura | ATACADÃO S.A | MAGIA LAGOA LTDA | BRASIL ATACADISTA INGLESES | DIMARCOS 1 | KOCH S/A | HIPERBOM MORRO DAS PEDRAS | ANGELONI CENTRO | ANGELONI CAPOEIRAS | HIPPO | GIASSI AREIAS | FORT BARREIROS | BISTEK | MERCADO BARATISSIMO | IMPERATRIZ CAMPINAS | BRASIL ATACADISTA ARIRIÚ | SANTOS | IMPERATRIZ ARIRIÚ | FORT ATACADISTA | Menor valor | Maior valor | Variação % |
| **LEITE** | | | | | | | | | | | | | | | | | | | | | | |
| Leite Longa Vida integral - Piracanjuba | CX 1 Litro | | R$ 5.29 | R$ 4.39 | R$ 4.39 | | R$ 4.49 | R$ 4.19 | R$ 4.19 | R$ 6.29 | | | R$ 4.17 | | R$ 5.99 | R$ 4.99 | R$ 3.99 | R$ 5.49 | | R$ 3.99 | R$ 6.29 | 57.64% |
| Leite Longa Vida Intergral - Tirol | CX 1 Litro | R$ 3.95 | R$ 4.79 | R$ 3.99 | R$ 4.49 | R$ 3.79 | R$ 4.29 | R$ 3.95 | R$ 3.89 | R$ 5.29 | R$ 3.94 | R$ 4.19 | R$ 3.87 | R$ 4.99 | R$ 4.99 | R$ 4.19 | R$ 4.99 | R$ 4.89 | R$ 3.89 | R$ 3.79 | R$ 5.29 | 39.58% |
| Leite Longa Vida Integral - Parmalat | CX 1 Litro | R$ 3.89 | R$ 4.69 | R$ 3.89 | R$ 4.39 | R$ 4.19 | R$ 3.99 | R$ 3.89 | R$ 4.25 | | R$ 3.89 | | R$ 3.87 | | R$ 4.99 | | | R$ 4.79 | | R$ 3.87 | R$ 4.99 | 28.94% |
| **CAFÉ** | | | | | | | | | | | | | | | | | | | | | | |
| Café em pó - Três corações | 500gr | R$ 16.90 | R$ 16.99 | R$ 15.99 | R$ 18.99 | R$ 14.99 | R$ 16.99 | R$ 17.50 | R$ 17.95 | R$ 19.99 | R$ 15.48 | R$ 15.90 | R$ 15.47 | R$ 18.75 | R$ 19.99 | R$ 15.99 | R$ 17.49 | R$ 19.69 | R$ 15.90 | R$ 14.99 | R$ 19.99 | 33.36% |
| Café em pó - Mellita | 500gr | R$ 16.90 | R$ 23.98 | R$ 16.99 | R$ 19.90 | R$ 16.99 | R$ 19.99 | R$ 17.99 | R$ 17.99 | R$ 23.89 | R$ 17.78 | R$ 16.90 | R$ 18.79 | R$ 23.99 | R$ 18.99 | R$ 16.99 | R$ 18.99 | R$ 18.49 | R$ 16.90 | R$ 16.90 | R$ 23.99 | 41.95% |
| Café em pó - Caboclo | 500gr | R$ 14.50 | R$ 18.25 | R$ 13.99 | R$ 16.98 | R$ 13.99 | R$ 16.99 | R$ 15.90 | R$ 13.99 | | R$ 14.78 | R$ 14.50 | R$ 14.99 | R$ 15.99 | | R$ 14.49 | R$ 15.99 | R$ 16.99 | R$ 14.50 | R$ 13.99 | R$ 18.25 | 30.45% |
| **ACHOCOLATADO** | | | | | | | | | | | | | | | | | | | | | | |
| Nescau | 400gr | | | R$ 6.98 | R$ 9.69 | R$ 8.09 | R$ 9.49 | R$ 12.99 | R$ 8.95 | | R$ 12.28 | | R$ 8.77 | R$ 8.99 | | R$ 8.49 | | | | R$ 6.98 | R$ 12.99 | 86.10% |
| Toddy | 400gr | | | R$ 7.89 | R$ 7.99 | R$ 9.02 | R$ 10.99 | R$ 10.50 | R$ 9.99 | R$ 10.98 | R$ 6.98 | | R$ 9.99 | R$ 7.99 | | R$ 8.29 | | | | R$ 6.98 | R$ 10.99 | 57.45% |
| 3 corações | 400gr | | R$ 7.98 | | R$ 7.49 | | R$ 4.99 | | | | | | | | | | R$ 7.49 | | | R$ 4.99 | R$ 7.98 | 59.92% |
| **PÃO FRANCÊS** | | | | | | | | | | | | | | | | | | | | | | |
| Pão francês | kg | | R$ 13.99 | R$ 10.99 | R$ 13.98 | R$ 12.99 | R$ 14.98 | R$ 12.99 | R$ 12.99 | R$ 8.47 | R$ 11.90 | | R$ 11.99 | | R$ 17.99 | R$ 10.49 | R$ 11.99 | R$ 15.99 | | R$ 8.47 | R$ 17.99 | 112.40% |
| **MARGARINA** | | | | | | | | | | | | | | | | | | | | | | |
| Margarina - Delícia Cremosa | 500 gr | R$ 7.59 | | R$ 8.49 | | R$ 8.49 | | R$ 6.69 | | | R$ 7.98 | R$ 7.78 | R$ 8.77 | R$ 9.75 | R$ 10.39 | R$ 8.49 | | R$ 9.99 | R$ 8.55 | R$ 6.69 | R$ 10.39 | 55.31% |
| Margarina - Qualy Cremosa | 500 gr | R$ 9.99 | R$ 11.95 | R$ 8.95 | R$ 10.29 | R$ 8.95 | R$ 10.97 | R$ 10.99 | R$ 10.99 | R$ 11.98 | R$ 8.98 | R$ 8.49 | R$ 8.97 | R$ 11.49 | R$ 14.39 | R$ 8.95 | R$ 10.99 | R$ 10.99 | R$ 9.89 | R$ 8.49 | R$ 14.39 | 69.49% |
| Margarina - Doriana | 500 gr | R$ 7.95 | | | R$ 9.39 | R$ 8.49 | R$ 9.97 | R$ 9.75 | R$ 9.65 | | R$ 9.38 | R$ 6.98 | R$ 9.37 | | R$ 11.59 | R$ 8.99 | R$ 9.49 | R$ 9.99 | R$ 6.98 | R$ 6.98 | R$ 11.59 | 66.05% |
| **QUEIJO** | | | | | | | | | | | | | | | | | | | | | | |
| Queijo Mussarela Vigor | 200gr | | | | | | | | | | | | | | | | | | | | | |
| Queijo Mussarela Sadia | 200gr | | R$ 10.75 | | | | | R$ 14.50 | R$ 14.50 | R$ 16.69 | | | | | | | R$ 14.79 | | | R$ 10.75 | R$ 16.69 | 55.26% |
| Queijo Prato Vigor | 200gr | | | | | | | | | | | | | | | | | | | | | |
| Queijo Prato Sadia | 200gr | | R$ 10.75 | | | | | | R$ 15.50 | R$ 16.69 | | | | | | | R$ 14.79 | | | R$ 10.75 | R$ 16.69 | 55.26% |
| **PRESUNTO** | | | | | | | | | | | | | | | | | | | | | | |
| Presunto Aurora | 200gr | R$ 7.95 | R$ 12.55 | R$ 8.99 | R$ 8.98 | | | | | R$ 12.29 | R$ 9.28 | | | | R$ 6.17 | R$ 9.69 | R$ 9.49 | R$ 4.97 | R$ 8.48 | R$ 4.97 | R$ 12.55 | 152.52% |
| Presunto Sadia | 200gr | R$ 9.99 | R$ 14.79 | R$ 9.90 | R$ 10.99 | R$ 12.39 | R$ 13.97 | R$ 12.59 | R$ 12.55 | R$ 16.98 | R$ 9.48 | R$ 10.98 | R$ 11.97 | | R$ 8.99 | R$ 9.90 | R$ 13.99 | R$ 8.99 | R$ 10.98 | R$ 8.99 | R$ 16.98 | 88.88% |
| Presunto Perdigão | 200gr | R$ 7.49 | R$ 13.39 | R$ 7.99 | R$ 9.89 | R$ 9.39 | R$ 8.99 | R$ 10.90 | R$ 10.50 | R$ 11.98 | R$ 9.38 | R$ 8.48 | R$ 7.97 | R$ 10.29 | R$ 9.59 | R$ 8.48 | R$ 10.69 | R$ 8.49 | R$ 8.89 | R$ 7.49 | R$ 13.39 | 78.77% |
| **ARROZ** | | | | | | | | | | | | | | | | | | | | | | |
| Arroz longo fino Fumascence | 1 kg | | | R$ 3.99 | R$ 4.89 | | R$ 4.99 | | R$ 4.85 | | R$ 4.38 | | | R$ 4.99 | | R$ 4.29 | R$ 5.19 | R$ 4.99 | | R$ 3.99 | R$ 5.19 | 30.08% |
| Arroz longo fino Tio João | 1 kg | R$ 5.10 | R$ 6.98 | R$ 4.99 | R$ 5.79 | | R$ 5.99 | R$ 5.89 | R$ 6.95 | R$ 7.49 | R$ 5.78 | | R$ 6.79 | R$ 6.75 | R$ 7.59 | R$ 5.39 | R$ 6.29 | R$ 6.59 | R$ 5.98 | R$ 4.99 | R$ 7.59 | 52.10% |
| Arroz longo fino Urbano | 1 kg | R$ 4.30 | R$ 5.15 | R$ 3.89 | R$ 5.19 | | R$ 5.49 | R$ 4.99 | R$ 4.49 | R$ 6.45 | R$ 4.98 | R$ 4.48 | R$ 5.49 | R$ 4.99 | R$ 5.19 | R$ 4.49 | R$ 5.49 | R$ 5.29 | R$ 4.79 | R$ 3.89 | R$ 6.45 | 65.81% |
| Arroz longo fino Fumascence | 5 kg | | | R$ 19.90 | R$ 21.90 | | R$ 23.90 | R$ 21.99 | R$ 23.99 | | R$ 21.90 | | | R$ 24.49 | | R$ 21.90 | R$ 23.49 | | | R$ 19.90 | R$ 24.49 | 23.07% |
| Arroz longo fino Tio João | 5 kg | R$ 25.90 | R$ 32.39 | R$ 24.90 | R$ 16.98 | | R$ 29.90 | R$ 34.95 | R$ 34.59 | | R$ 28.90 | | R$ 34.75 | | R$ 37.90 | R$ 28.50 | R$ 28.99 | R$ 35.90 | R$ 28.90 | R$ 16.98 | R$ 37.90 | 123.20% |
| Arroz longo fino Urbano | 5 kg | R$ 21.50 | R$ 25.69 | R$ 20.90 | R$ 23.90 | | R$ 23.90 | R$ 21.99 | R$ 23.59 | | R$ 24.90 | R$ 21.80 | R$ 27.45 | | R$ 25.99 | R$ 22.50 | R$ 26.99 | R$ 25.99 | R$ 23.90 | R$ 20.90 | R$ 27.45 | 31.34% |
| **FEIJÃO** | | | | | | | | | | | | | | | | | | | | | | |
| Feijão Preto Caldo Bom | 1 kg | | | R$ 7.99 | | R$ 7.39 | R$ 8.99 | R$ 9.49 | R$ 10.95 | | R$ 9.28 | | | | R$ 9.49 | R$ 7.69 | | R$ 8.99 | | R$ 7.39 | R$ 10.95 | 48.17% |
| Feijão Preto Tio Urbano | 1 kg | | R$ 8.19 | | | | | | R$ 10.99 | | | | R$ 8.29 | | | | | | | R$ 8.19 | R$ 10.99 | 34.19% |
| Feijão Preto Urbano | 1 kg | | R$ 8.19 | | | R$ 7.29 | R$ 8.79 | R$ 7.95 | R$ 7.95 | R$ 8.69 | R$ 7.48 | R$ 6.49 | | R$ 8.25 | | | R$ 8.29 | | R$ 6.48 | R$ 6.48 | R$ 8.79 | 35.65% |
| Feijão Preto Caldo Bom | 5 kg | | | | | | | | | | | | | | | | | | | | | |
| Feijão Preto Tio Urbano | 5 kg | | | | | | | | | | | | | | | | | | | | | |
| Feijão Preto Urbano | 5 kg | | | | | | | | | | | R$ 6.49 | | | | | | | | R$ 6.49 | R$ 6.49 | 0.00% |
| **CARNE** | | | | | | | | | | | | | | | | | | | | | | |
| Coxã Mole | kg | R$ 26.90 | R$ 43.25 | R$ 39.90 | R$ 41.90 | R$ 38.90 | R$ 46.90 | R$ 49.99 | R$ 49.99 | R$ 85.98 | R$ 42.90 | R$ 45.98 | R$ 46.97 | R$ 48.98 | R$ 48.99 | R$ 41.90 | R$ 43.99 | R$ 48.90 | R$ 38.89 | R$ 26.90 | R$ 85.98 | 219.63% |
| Musculo Traseiro | kg | | R$ 29.39 | R$ 29.69 | R$ 35.90 | R$ 26.90 | R$ 35.99 | R$ 32.59 | R$ 32.59 | R$ 55.98 | R$ 29.90 | R$ 30.98 | R$ 33.99 | R$ 39.80 | R$ 41.90 | R$ 29.90 | R$ 30.99 | R$ 39.90 | R$ 30.98 | R$ 26.90 | R$ 55.98 | 108.10% |
| Alcatra | kg | R$ 39.90 | R$ 55.90 | R$ 43.90 | R$ 45.90 | R$ 43.90 | R$ 59.90 | R$ 62.45 | R$ 66.90 | R$ 89.98 | R$ 45.90 | R$ 49.98 | R$ 49.97 | R$ 65.90 | R$ 49.90 | R$ 33.90 | R$ 59.99 | R$ 49.90 | R$ 49.98 | R$ 33.90 | R$ 89.98 | 165.43% |
| Filé de peito sassami | kg | R$ 12.69 | R$ 20.79 | R$ 12.89 | R$ 18.79 | R$ 20.19 | R$ 19.90 | R$ 17.90 | R$ 17.55 | R$ 23.89 | R$ 18.98 | | R$ 20.47 | R$ 15.99 | R$ 17.99 | R$ 13.99 | R$ 19.99 | R$ 13.99 | R$ 12.48 | R$ 12.48 | R$ 23.89 | 91.43% |
| **OLEO** | | | | | | | | | | | | | | | | | | | | | | |
| Óleo - Soya | 900 ml | R$ 8.19 | R$ 12.45 | | R$ 8.49 | R$ 7.99 | | R$ 8.69 | R$ 8.55 | R$ 10.99 | R$ 7.98 | R$ 8.45 | R$ 8.47 | R$ 10.49 | R$ 9.99 | R$ 7.99 | R$ 10.29 | R$ 9.69 | | R$ 7.98 | R$ 12.45 | 56.02% |
| Óleo - Liza | 900 ml | R$ 16.90 | | R$ 7.99 | R$ 7.89 | | | R$ 8.19 | R$ 8.19 | R$ 11.99 | R$ 7.98 | | R$ 7.97 | | R$ 9.99 | R$ 7.99 | | R$ 8.99 | | R$ 7.89 | R$ 16.90 | 114.20% |
| Óleo - Sinhá | 900 ml | | | | | | | | | | | | | | | | | | | | | |
| **TOMATE** | | | | | | | | | | | | | | | | | | | | | | |
| Tomate | kg | R$ 8.79 | R$ 7.35 | R$ 4.99 | R$ 6.99 | R$ 8.99 | R$ 9.99 | R$ 7.99 | R$ 8.79 | R$ 9.98 | R$ 8.28 | R$ 5.98 | R$ 8.99 | | R$ 8.99 | R$ 6.99 | R$ 7.99 | R$ 8.29 | R$ 5.98 | R$ 4.99 | R$ 9.99 | 100.20% |
| **CEBOLA** | | | | | | | | | | | | | | | | | | | | | | |
| Cebola Branca | kg | R$ 5.98 | R$ 4.35 | R$ 3.49 | R$ 4.79 | R$ 2.99 | R$ 6.99 | R$ 12.99 | R$ 10.59 | R$ 8.98 | R$ 6.48 | R$ 4.98 | R$ 3.99 | R$ 6.49 | R$ 5.29 | R$ 4.79 | R$ 6.29 | R$ 5.99 | R$ 4.98 | R$ 2.99 | R$ 12.99 | 334.45% |
| **BATATA** | | | | | | | | | | | | | | | | | | | | | | |
| Batata | Kg | R$ 6.69 | R$ 5.80 | R$ 4.99 | R$ 5.89 | | R$ 7.99 | R$ 4.99 | R$ 4.99 | R$ 10.98 | R$ 5.98 | R$ 4.99 | R$ 7.49 | | R$ 7.49 | R$ 5.99 | R$ 5.59 | R$ 6.99 | R$ 5.97 | R$ 4.99 | R$ 10.98 | 120.04% |
| **BANANA** | | | | | | | | | | | | | | | | | | | | | | |
| Banana Branca | kg | R$ 5.39 | R$ 5.79 | R$ 5.49 | R$ 5.49 | R$ 5.99 | R$ 7.19 | R$ 6.45 | R$ 5.99 | R$ 6.98 | R$ 5.98 | R$ 4.99 | R$ 5.99 | | R$ 5.99 | R$ 4.99 | R$ 4.99 | R$ 5.99 | R$ 5.48 | R$ 4.99 | R$ 7.19 | 44.09% |
| **LARANJA** | | | | | | | | | | | | | | | | | | | | | | |
| Laranja Pera | kg | R$ 3.69 | R$ 4.69 | R$ 2.28 | R$ 3.49 | R$ 1.99 | R$ 3.79 | R$ 3.95 | R$ 3.85 | R$ 4.56 | R$ 2.98 | R$ 2.98 | R$ 3.99 | R$ 3.75 | R$ 3.99 | R$ 2.85 | R$ 3.69 | R$ 2.99 | R$ 3.48 | R$ 1.99 | R$ 4.69 | 135.68% |
| Laranja Lima | kg | R$ 5.59 | R$ 6.69 | R$ 4.99 | R$ 5.79 | R$ 5.49 | R$ 5.99 | R$ 8.25 | | R$ 6.98 | R$ 5.78 | R$ 4.98 | R$ 5.49 | R$ 6.30 | R$ 5.49 | R$ 4.99 | R$ 6.49 | R$ 9.99 | | R$ 4.98 | R$ 9.99 | 100.60% |
| **MAÇÃ** | | | | | | | | | | | | | | | | | | | | | | |
| Maçã gala | kg | R$ 14.69 | R$ 16.59 | R$ 10.49 | R$ 13.99 | R$ 13.99 | R$ 13.99 | R$ 11.99 | | R$ 13.98 | | | R$ 13.99 | | R$ 7.99 | R$ 13.99 | R$ 10.99 | | | R$ 7.99 | R$ 16.59 | 107.63% |
| Maçã Fuji | kg | R$ 15.98 | R$ 17.55 | R$ 10.99 | R$ 13.99 | R$ 13.99 | R$ 13.99 | R$ 12.59 | R$ 9.99 | R$ 11.98 | R$ 12.98 | R$ 10.97 | R$ 13.99 | R$ 10.99 | R$ 13.99 | R$ 10.99 | R$ 12.99 | | R$ 10.97 | R$ 9.99 | R$ 17.55 | 75.68% |
| **AÇUCAR** | | | | | | | | | | | | | | | | | | | | | | |
| União | kg | | R$ 5.49 | R$ 3.79 | R$ 4.69 | R$ 4.19 | R$ 4.99 | R$ 3.89 | R$ 3.89 | R$ 5.29 | R$ 4.08 | R$ 3.89 | R$ 4.89 | R$ 5.25 | R$ 3.99 | R$ 3.79 | R$ 4.89 | | R$ 3.89 | R$ 3.79 | R$ 5.49 | 44.85% |
| Caravelas | kg | | R$ 5.55 | | R$ 4.59 | R$ 4.09 | | R$ 3.69 | R$ 3.69 | | | R$ 3.65 | R$ 3.97 | R$ 4.99 | R$ 4.39 | R$ 3.48 | R$ 4.69 | | R$ 3.65 | R$ 3.48 | R$ 5.55 | 59.48% |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Guarani | kg | | | R$ 3.88 | | R$ 3.85 | | | | | R$ 3.96 | | | | | R$ 3.39 | | | | R$ 3.39 | R$ 3.96 | 16.81% |
| **FARINHA DE TRIGO** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dona Benta | kg | | R$ 7.90 | | R$ 6.19 | R$ 5.27 | R$ 5.99 | | | | R$ 4.88 | R$ 4.79 | | R$ 5.99 | | | R$ 5.89 | | R$ 4.79 | R$ 4.79 | R$ 7.90 | 64.93% |
| Orquidea | kg | R$ 4.59 | R$ 4.99 | R$ 4.79 | | R$ 4.69 | R$ 4.99 | R$ 4.75 | R$ 4.35 | | R$ 4.78 | R$ 4.69 | R$ 4.65 | R$ 5.99 | R$ 5.39 | R$ 4.59 | R$ 5.89 | | R$ 4.69 | R$ 4.35 | R$ 5.99 | 37.70% |
| Nita | kg | | R$ 6.98 | | R$ 6.79 | R$ 4.39 | R$ 6.59 | R$ 5.29 | R$ 4.79 | R$ 6.69 | R$ 5.48 | R$ 4.85 | R$ 5.47 | R$ 6.99 | R$ 5.99 | | R$ 6.29 | | R$ 4.85 | R$ 4.39 | R$ 6.99 | 59.23% |
| **BISCOITOS** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Biscoito de Agua e sal Bauducco | 200gr | | R$ 7.95 | | R$ 6.18 | | | R$ 4.59 | | R$ 5.89 | R$ 4.48 | | | | R$ 4.99 | | R$ 6.49 | | | R$ 4.48 | R$ 7.95 | 77.46% |
| Biscoito Isabela Leite | 400gr | | R$ 8.49 | R$ 6.59 | R$ 6.28 | R$ 7.53 | R$ 7.49 | R$ 6.99 | R$ 6.99 | R$ 6.99 | R$ 6.58 | | R$ 6.67 | R$ 6.75 | | R$ 6.59 | R$ 6.99 | | | R$ 6.28 | R$ 8.49 | 35.19% |
| **SUCO EM PÓ** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Tang | 25gr | R$ 0.79 | R$ 1.99 | R$ 0.89 | R$ 1.10 | | | | R$ 0.99 | R$ 1.49 | R$ 1.25 | | R$ 1.25 | R$ 1.39 | R$ 1.29 | R$ 0.89 | | | | R$ 0.79 | R$ 1.99 | 151.90% |
| Mid | 25gr | | R$ 1.59 | | | | | | | | R$ 0.75 | | | | | | | | | R$ 0.75 | R$ 1.59 | 112.00% |
| Frisco | 25gr | R$ 0.79 | R$ 1.35 | R$ 0.55 | | R$ 0.75 | | | | | R$ 0.98 | R$ 0.75 | R$ 0.59 | | | R$ 0.69 | | | R$ 0.54 | R$ 0.54 | R$ 1.35 | 150.00% |